

Europe distributor appointed

Momentive Performance Materials GmbH has announced that it has entered into an agreement appointing Safic-Alcan as an authorised distributor of Momentive personal care products in Western Europe (France, United Kingdom, Ireland, Spain, Portugal, Benelux). Under the agreement effective 1 March 2012, Safic-Alcan will offer Momentive's range of specialty personal care products including SilSoft fluids, Velvesil silicones, Tospearl microspheres and Momentive Softouch boron nitride.

"We are pleased that Safic-Alcan will be distributing our products in Western Europe," said David Cohon, global marketing director Personal and Home Care, Momentive. "This relationship will strengthen our support to customers as well as expand our reach and delivery capabilities in this region."