

ASIA PACIFIC PERSONAL CARE

INGREDIENTS • FORMULATION • MANUFACTURE

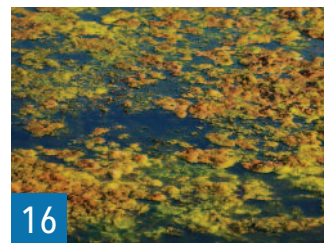
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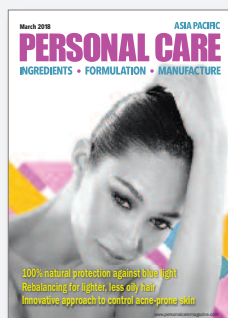
35 The new hair care regimen aids hair health and beauty



39 The natural attributes of waxes

COVER STORY

Start discovering with Innospec



From taking that first 'Journey to Inner Beauty' and showing you how to 'Navigate the Trends', Innospec introduce the next stage of their journey and invite you to 'Discover'. Combining science with creativity, Innospec has brought the latest trends to life by devising three different formulation ranges.

The range starts with a set of brand new, creative formulations, such as clay masks and powders with 'shake & pour' packaging along with skin-brightening face & neck serums which feature Innospec's new Luminact range; unique ingredients extracted from sustainably harvested seaweeds, for healthy, youthful skin.

Innospec's second range of formulations

includes the next edition of innovative textures, to accompany Innospec's latest textures booklet.

The final set of formulations is a hand-picked 'Classical formulations' selection that Innospec feel are the much loved by formulators in the industry. This range includes some favourites such as, Sulfate-Free Shampoos, Hair Oils and Economical Shampoos.

Try out and test Innospec's wide range of ingredients and formulations on stand A80 at in-cosmetics Global. Why not discover the next stage of the journey and discover what's new.